



Launching of GEM Philippine Report

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Entrepreneurship in the Philippines
2015-2016
Report Launch

Dr. Nilda Garcia-Salazar
2016 Philippine National Survey Leader
De La Salle University
Manila, Philippines
June 22, 2017

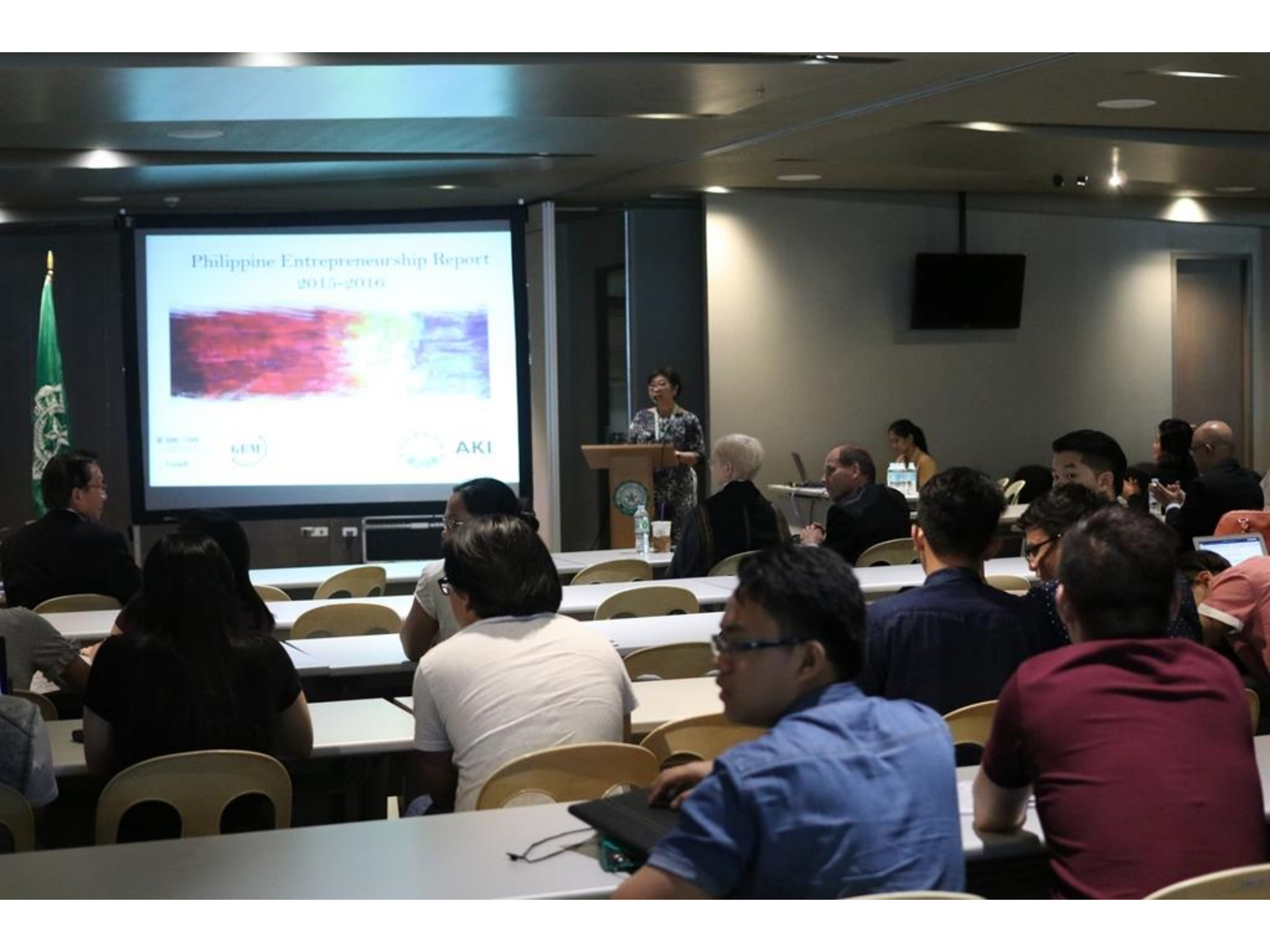
PHILIPPINE
ENTREPRENEURSHIP
REPORT

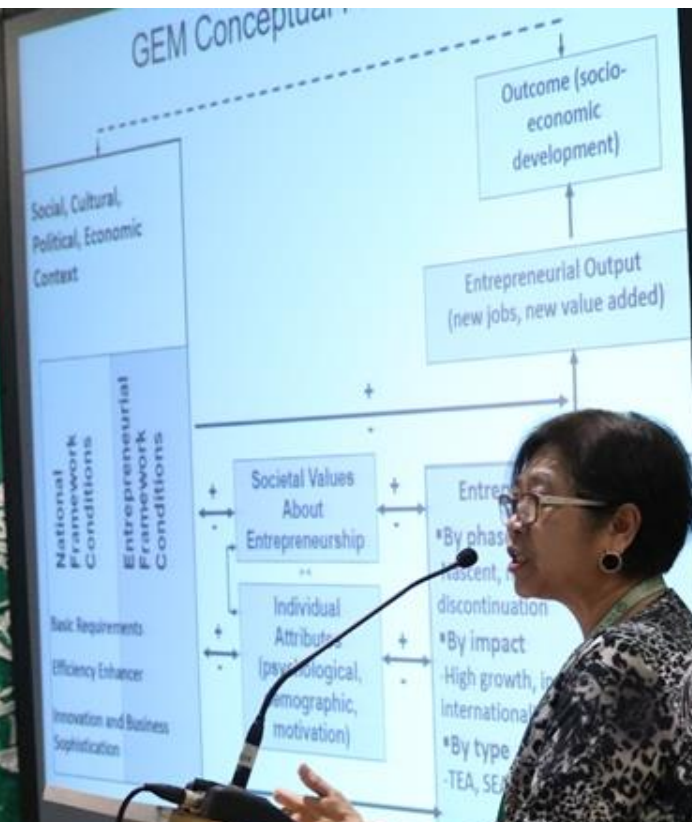


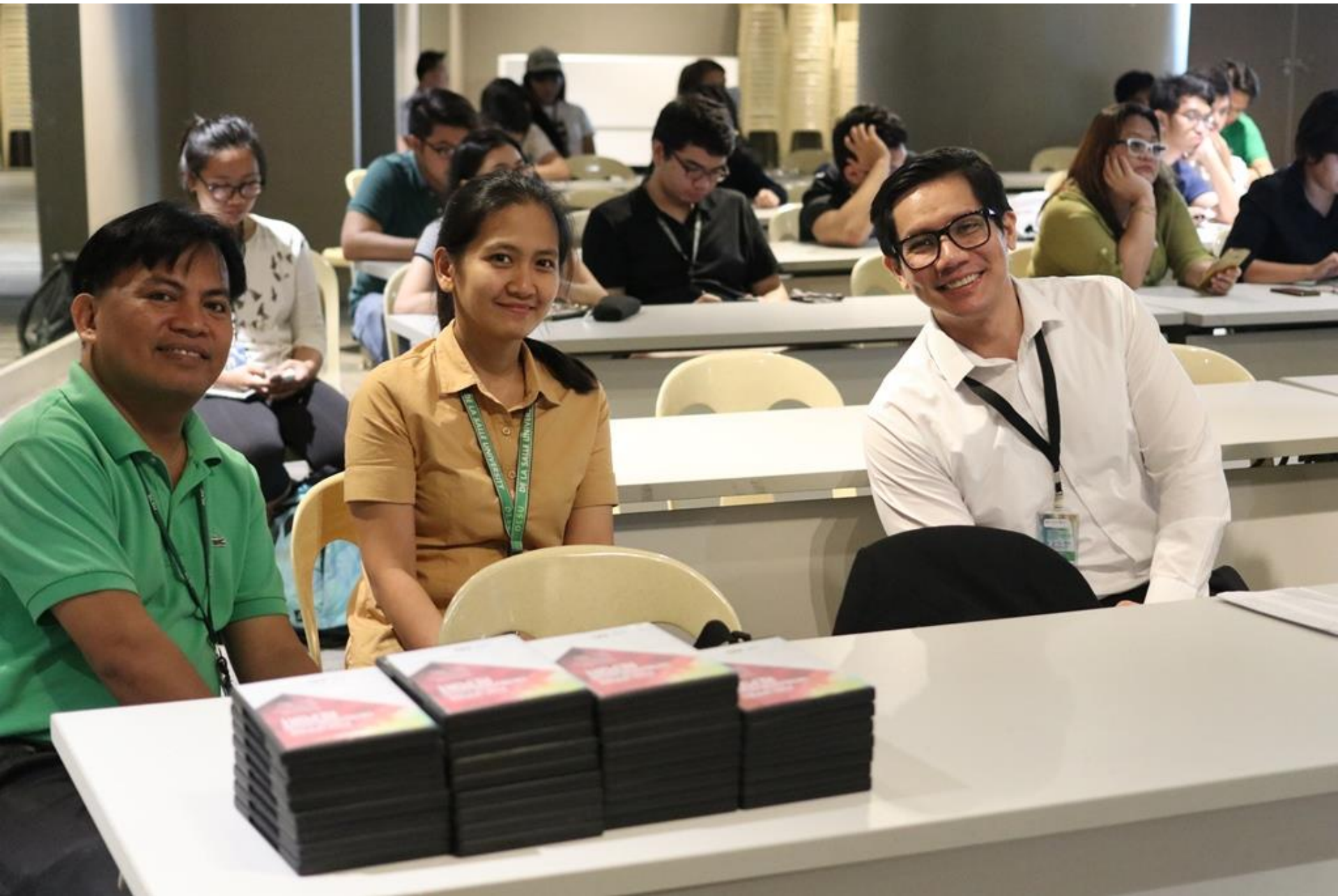
Philippine Entrepreneurship Report
2015-2016



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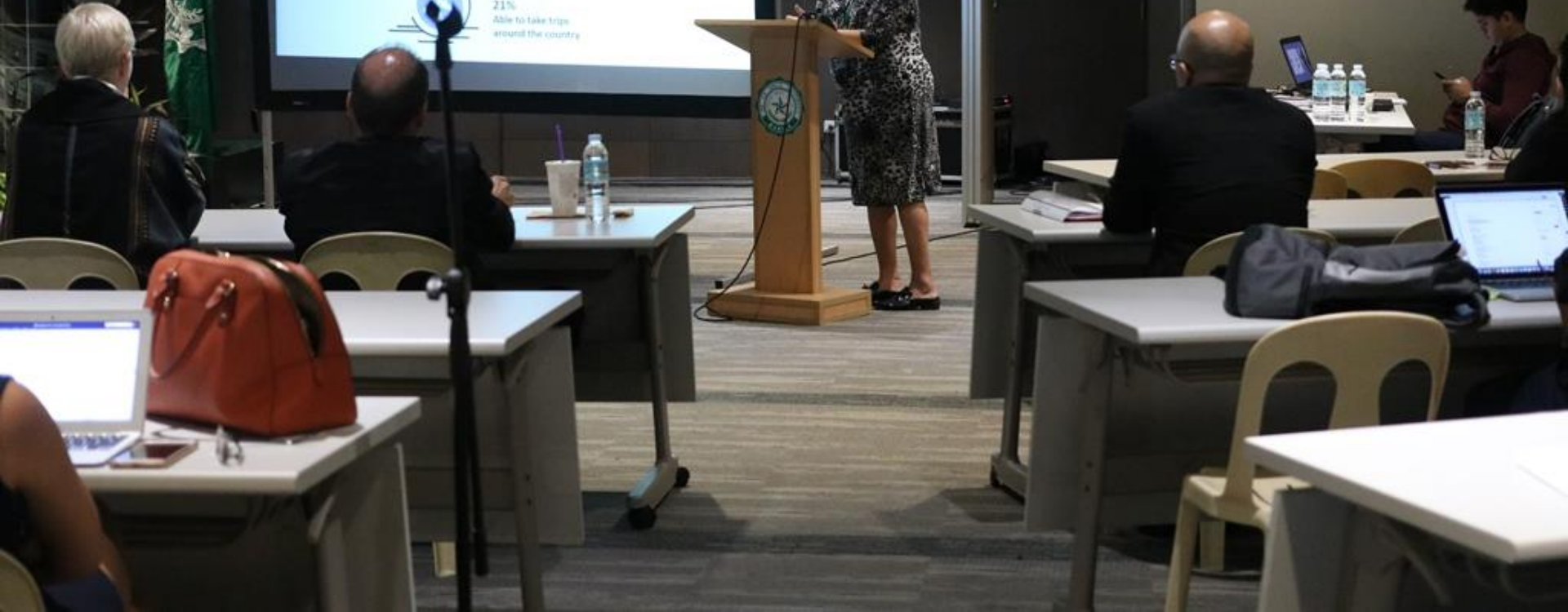








Simple and Comfortable Life



Entrepreneurship in the Philippines

Self-Perception About Entrepreneurship

	Value (%)	Rank/65
Perceived Opportunities	53.8	12
Perceived Capabilities	69.0	8
Fear of Failure	16.5	32
Entrepreneurial Intentions	37.1	9

Among all the countries in South East Asia, Philippine respondents registered the strongest entrepreneurial intentions and perceived capabilities and opportunities.

Activity

Total Early Stage Entrepreneurial Activity (TEA)		
TEA 2015	17.2	35
TEA 2014	18.4	
TEA 2013	18.5	
Established Business Ownership Rate	7.8	26
Entrepreneurial Intention Activity (TEA)	2.8	38



